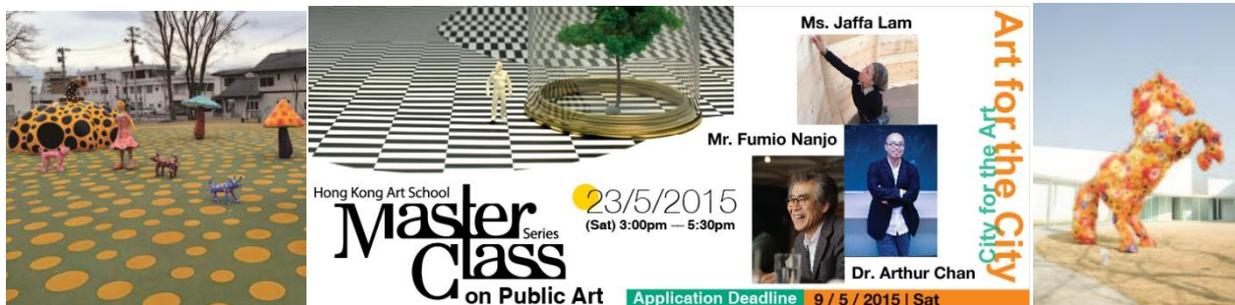


**PRESS RELEASE**

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## Master Class on Public Art - <Art for the City, City for the Art>

Presented by Hong Kong Art School (a division of Hong Kong Arts Centre) with

**Mr. Fumio Nanjo, Dr. Arthur Chan & Ms. Jaffa Lam**

**23 May 2015 @ Hong Kong Arts Centre**

**29 April 2015 | Hong Kong** — Hong Kong Art School (a division of Hong Kong Arts Centre) is proud to present an exclusive dialogue among an **Art Curator (Mr. Fumio Nanjo)**, an **Architect (Dr. Arthur Chan)** and a **Sculptor (Ms. Jaffa Lam)**, providing you with a **new vision** on the **new role** and the **new management mode** of art.

Public Art has been a topic of heated debate and controversial discussion, Hong Kong Art School is tackling questions associating with this topic through an utterly new and all-rounded approach. With views coming from expert practitioners of different art-related sectors, the upcoming Master Class, **Art for the City, City for the Art**, is designed to particularly address the following key issues:

- **How to Define Public Art?**  
*(in terms of its location, its funding source, its scale or its context?)*
- **How to Manage Public Art?**  
*(how about the contractual terms behind, the sustainability and the environmental concerns?)*
- **How Art changes the landscape of a City?**  
*(when and where to introduce public art pieces, and with what purpose?)*

All issues will be illustrated with relevant experiences of the three Hosts, and with specific references quoted from Japan, Hong Kong and around the globe.

This Master Class is among the first of its kind to open up new possibilities for interpreting the relationship between **art and city revitalization** or **art and urban development**, the class will also investigate the possibilities and the issues behind public art that one may have never truly considered.

Offering a unique experience to look into sophisticated topics with a relaxing approach, this Master Class is suitable for **policy makers, city planners, management bodies of public art, operators of art spaces, curators, architects, art practitioners, and any parties who are interested** in the topic to attend.

Light Refreshments will be served during the class. While enjoying the aroma of freshly brewed coffee and tea, participants can also conduct friendly conversations with the Hosts.

### **Details on the Master Class**

**Date : 23 May 2015 (Sat)**

**Time : 3:00pm - 5:30pm**

**Venue : Hong Kong Art School Main Campus**

**(10/F, Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong)**

Course Fee: HKD650

Application Deadline: 9 May 2015 (Sat)

Medium of Instruction: The class will be conducted in English.

### **Profile of Hosts:**

#### **Mr. Fumio Nanjo**

##### ***Art Education International Director, Hong Kong Art School***

Mr. Nanjo is an important **Art Curator** in the contemporary art scene of Japan and beyond. He has been the Director of the Mori Art Museum, Japan, since 2006. He has also been an art critic and a lecturer at the Art Centre of the Keio University for a substantial period of time. Throughout the years, Mr. Nanjo has been initiating and conducting a large number of public art projects, and he has been travelling worldwide for his art advisory services and curatorial works which include his involvement in the Singapore Biennale, the Sao Paulo Biennale, the Venice Biennale and more.

#### **Dr. Arthur Chan**

##### ***Lecturer / Programme Coordinator, Hong Kong Art School***

Arthur is a practicing **Architect** with interior design and environmental design experiences, and he has been professionally engaged in art exhibitions both locally and internationally. Acquiring educational background and professional experience in the field of art and design, Arthur is a winner of over 70 art and design awards, including London International Creative Competition, International Design Awards in Los Angeles, International Property Awards in UK, iF Design Awards (International Forum Design Awards), Spark Awards in San Francisco, HKDA Awards (Hong Kong Designers Association Awards), and IIDA Awards (International Interior Design Association Awards). His artworks are also collected by private sectors.

#### **Ms. Jaffa Lam**

##### ***Senior Lecturer / Programme Coordinator, Hong Kong Art School***

Jaffa is a Sculptor specializing in large-scaled site-specific works of mixed media sculptural installations, which are mainly made with recycled materials. In recent years, she has been involved in many public sculptural and community projects in Hong Kong and overseas. Her works often explore issues relating to local culture, history, society and current affairs, some of the topics include art in public, the loss of craftsmanship in the city, and the regeneration of art making cycle. Apart from solo exhibitions, Jaffa was invited to take part in many local and international exhibitions, as well as artist residency programmes.

For more details on the Master Class, please visit:

[http://www.hkas.edu.hk/download/masterclass\\_publicart2015.pdf](http://www.hkas.edu.hk/download/masterclass_publicart2015.pdf)

### **Media Enquiry**

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### ***About Hong Kong Art School***

Hong Kong Art School (HKAS), founded in 2000, is a division of the Hong Kong Arts Centre (HKAC). Closely associated with HKAC's environment of cultural venues, client art groups and creative enterprises, HKAS offers a unique setting for students to draw on a vast spectrum of artistic practices.

HKAS is an accredited institute staffed by a group of dedicated artists, who are active and distinguished practitioners in the field. The focus of HKAS award-bearing curriculum lies in four core academic areas, namely, Fine Art, Applied Art, Media Art, and Applied Theatre & Drama Education, and its scope covers programmes with academic levels ranging from Higher Diploma, Professional Diploma, Bachelor Degree to Master Degree. The short courses and the outreach projects of the School that run parallel to the award-bearing curriculum span an even wider variety of artistic disciplines, and they genuinely bridge art and the community. [www.hkas.edu.hk](http://www.hkas.edu.hk)