

**PRESS RELEASE**

For Immediate Release

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## **Nikon School & Hong Kong Art School join hands to deliver two unique Photography Short Courses in April and June**

**17 March 2016 | Hong Kong** — Hong Kong Art School (a division of Hong Kong Arts Centre) is delighted to announce that the first-time collaboration with Nikon School on the development of two photography short courses will be coming in April and June 2016. Two short courses, namely "**A Short history of Hong Kong Photography**" and "**Coded Camera**", bring participants not only the history and development of Hong Kong Photography but also the hidden codes inside the images as well as the photographic knowledge and techniques.

"**A Short history of Hong Kong Photography**", to be hosted by Dr. Edwin Lai, the senior lecturer and subject coordinator (Photography) of Hong Kong Art School, gives the participants an idea about the history and development of Hong Kong Photography. An abundance of Hong Kong scenery photos, from 1950s until today, will be shown in the class to illustrate the historical development of Hong Kong for the past 170 years. "**Coded Camera**", to be hosted by the School's lecturer and studio supervisor (Photography) Mr. Jerry Ho, introduces the superiority of using digital camera in photography. Participants can learn the basic photographic skills and knowledge through indoor and outdoor practice, as well as sharings and discussions in the class. Two photography short courses are **open to ALL** who are interested in photography.

Details of the **photography short courses** are as follows:

Course Name	Date	Time	Number of Lessons	Fee	Medium of Instruction
<b>A Short history of Hong Kong Photography</b>	7, 14, 21 & 28 Apr 2016 (Thu)	7:30pm – 9:30pm	4	HKD1,600	Cantonese
<b>Coded Camera</b>	5, 12 & 19 Jun 2016 (Sun) [12 Jun 2016 Outing]	2:00pm – 4:00pm	3	HKD1,200	Cantonese

**Venue: Hong Kong Art School Main Campus (10/F, Hong Kong Arts Centre, 2 Harbour Road, Wanchai, Hong Kong)**

- Each participant of the above courses will be given a HK\$100 cash coupon by Nikon Hong Kong Limited for purchasing any Nikon products. For more details, please refer to the terms and conditions stated on the cash coupon.

**The Hosts:**

***Dr. Edwin Lai***

**Senior Lecturer and Subject Coordinator (Photography), Hong Kong Art School**

Edwin is a renowned art critic both locally and internationally, and he has been active in the field for more than 20 years. With an expertise in photography, he has published more than one hundred essays in English and Chinese languages, and they are published in different forms ranging from newspaper columns, art gallery leaflets, exhibition catalogues to academic journals. Some of his writings have also been collected in published books, and many of his essays can be found on the internet.

***Mr. Jerry Ho***

**Lecturer and Studio Supervisor (Photography), Hong Kong Art School**

Jerry obtained his Bachelor of Arts in Fine Art and Master of Fine Art degree from RMIT University, and also studied philosophy at Lingnan University, Hong Kong and the New Asia Institute of Advanced Chinese Studies. He started his career as a graphic and multi-media designer and became the Art Director of a magazine publishing company. Later, he established his own studio TOAST with the mission to produce and promote visual art.

For more details on the photography short courses, please visit:

<http://www.hkas.edu.hk/en/event/hong-kong-art-school-x-nikon-school>

For photos related to the photography short courses, please download from here:

[https://www.dropbox.com/sh/5kz8aiislrbbqqr/AAA7kywyZhXWRdbnf\\_9IEvMja?dl=0](https://www.dropbox.com/sh/5kz8aiislrbbqqr/AAA7kywyZhXWRdbnf_9IEvMja?dl=0)



A division of Hong Kong Arts Centre

### **Media Enquiry**

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### ***About Hong Kong Art School***

Hong Kong Art School (HKAS), founded in 2000, is a division of the Hong Kong Arts Centre (HKAC). Closely associated with HKAC's environment of cultural venues, client art groups and creative enterprises, HKAS offers a unique setting for students to draw on a vast spectrum of artistic practices.

HKAS is an accredited institute staffed by a group of dedicated artists, who are active and distinguished practitioners in the field. The focus of HKAS award-bearing curriculum lies in four core academic areas, namely, Fine Art, Applied Art, Media Art, and Applied Theatre & Drama Education, and its scope covers programmes with academic levels ranging from Higher Diploma, Professional Diploma, Bachelor Degree to Master Degree. The short courses and the outreach projects of the School that run parallel to the award-bearing curriculum span an even wider variety of artistic disciplines, and they genuinely bridge art and the community. [www.hkas.edu.hk](http://www.hkas.edu.hk)